

B.C.C.A. (CBCS Pattern) Semester-I
UBCCAT104 - Principles of Management-I

P. Pages : 1

Time : Three Hours



GUG/S/25/10615

Max. Marks : 40

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- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) Explain the importance of management. 4
b) State the nature of management. 4

OR

- c) Management contains both elements, those of a science & those of an art” comments. 8
2. a) Explain the contribution of ‘Chester Barnard’ to management. 4
b) Explain the contribution of F. W. Taylor to management. 4

OR

- c) Explain the role of Indian management thought in the development. 8
3. a) Discuss the essential steps in decision making to management? 4
b) Explain the importance of planning. 4

OR

- c) Explain the types of organizations. 8
4. a) What are the objectives of Quality management. 4
b) Explain the international management. 4

OR

- c) Explain the social responsibility of management. 8
5. Write short notes.
a) Purpose of management. 2
b) Peter Drucker management Thought. 2
c) Delegation of authority. 2
d) Stress management. 2
